

# Jasmine Jefferson

Fort Walton Beach, FL | Willing to Relocate | jasmine3.jefferson@famu.edu | (618) 698-2841 | [Linkedin](#)

## SUMMARY

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Fourth-year Broadcast Journalism student at Florida A&M University with hands-on experience in radio broadcasting, interviewing, multimedia journalism, and podcast production. Demonstrated expertise in researching, producing, and hosting live broadcasts while creating engaging social media and editorial content. Passionate about visual storytelling and innovative media.

## EDUCATION

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### Florida A&M University

Bachelor of Science in Broadcast Journalism | GPA: 3.8

Tallahassee, FL

May 2026

## EXPERIENCE

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### 90.5 WANM FM Radio Station

Radio Personality | Staff Member | Staff Writer

Tallahassee, FL  
January 2023-Present

- Host and produce weekly live on-air broadcasts
- Research, write, and develop news segments
- Conduct on-air interviews with special guests
- Create & film promotional and social media content

### The FAMUAN

News Staff Writer

Tallahassee, FL  
August 2025-Present

- Research and write news articles for the student publication
- Conduct interviews and verify sources for accuracy
- Maintain up-to-date knowledge on current events

### Remix & Rewind Podcast

Producer/Host

Tallahassee, FL  
March 2025- Present

- Co-create and host a music-centered podcast through WAMN
- Edit audio and manage distribution of podcast episodes
- Maintain social media page to promote podcast

### Journey Magazine

Fashion Associate

Tallahassee, FL  
August 2024 -May 2025

- Collaborated with the creative team to execute lookbooks and visual concepts
- Analyzed current fashion trends and organized themed lookbooks
- Assisted in styling and coordinating outfits for editorial shoots, ensuring alignment with the magazine's visual identity

### HBCU First

Intern

New York, NY  
January 2026 - Present

- Lead a schoolmate through a 10-week, curriculum-based, 1:1 mentoring academy
- Create a capstone video highlighting my experience as an HBCU First intern
- Complete 60 hours of skill-building workshops featuring industry-leading executives

## LEADERSHIP, HONORS & CERTIFICATIONS

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Clubs/Organizations:

- **National Council of Negro Women** - Membership Board (2024-2025)
- **Frederick Douglass Memorial & Historical Association's Youth Council**- Media Director (2024- Present)
- **Turning Pages Book Club**- Social Media Chair (2024-2025)
- **Alpha Kappa Alpha Sorority Incorporated**- Spring 2025 Initiate

**Honors & Awards:** Dean's List- Every Semester from Fall 2022 to Present

**Technical Skills:** Adobe Premiere Pro, Adobe Audition, Audio Editing, Video Editing, Graphics, Social Media Management, Content Creation, Canva

**Certifications & Training:** Propel Honor Learning- Art of Storytelling: Screenwriting for the Culture Certification (Fall 2024)